



InSights

Powered by DCG

Secure Data Share – Without a License

Fun fact: every time you download a Power BI report to share data with a client or vendor, a DCG member cries a little inside. Okay, not literally, but there IS a better way to provide custom reports to specific audiences! Through Power BI Embedded, you can securely share active data with outside stakeholders and identify what information they value most – all without purchasing additional licenses.

Benefits to Your Business

- Provide specific analytics for individual stakeholders outside of your organization
- Gain insight by identifying which individuals interact with your data
- Discover what data is used the most
- Safeguard confidential data
- Save money on additional Power BI licenses

Benefits to Your Customers & Vendors

- Monitor individual performance metrics in near-real time
- Gain quick access to active reports with single sign on
- Discern progress towards goals anytime, anywhere

How DCG Clients Leverage Power BI Embedded

1

A leading enterprise data analytics company provides customers with insights into gender pay equality. This company uses Power BI Embedded to display up-to-date metrics to customers without exposing proprietary algorithms and calculations without the use of additional licenses.

2

A well-known professional services firm uses Power BI Embedded to share project status and accounting data with their clients during implementation and consulting with near real-time data rather than static data reports.

Why Partner With DCG

DCG is your trusted Microsoft consulting partner, empowering you to transform your businesses through technology and innovation. By taking advantage of DCG's custom development, infrastructure and security, enterprise resources planning, business application, and Premier Support, you have the power to disrupt your market and better serve your customers.